



DEPARTMENT OF DEFENSE  
**SEXUAL ASSAULT PREVENTION  
AND RESPONSE OFFICE**



## **MEN'S SEXUAL ASSAULT PREVENTION AND RESPONSE CAMPAIGN ANNOUNCEMENT**

Men account for nearly half of all sexual assault victims in our military prevalence surveys. However, the Department estimates that only 17 percent of male victims report their sexual assault, compared with 38 percent of female victims.

The DoD Sexual Assault Prevention Response Office (SAPRO) is launching an outreach campaign with a series of videos and print materials focused on the experience of men. The "Men's Sexual Assault Prevention and Response (SAPR) Campaign" will address the toll that sexual assault takes on the individual, the unit, and the force, and also provide information about the kinds of help and support available. While this campaign is focused on men, many elements of the campaign are relevant to all Service members affected by sexual assault.

The key to this campaign is the concept that "Courage Fuels Change." Courage comes in many different forms: Courage in acknowledging the experience of a life changing event; courage in learning about the kinds of help available; courage in reaching out for assistance; and courage in stepping in to help someone who needs it.

The Men's SAPR Campaign materials provide helpful information, describe important resources, and support discussions of sexual assault and the continuum of harm. As a result, the campaign can be applied within a variety of venues. Campaign materials are available for download from <https://sapr.mil/mens-SAPR-campaign>. DoD SAPRO will also provide webinars to assist SAPR personnel with integrating campaign materials into interactive learning and small group discussions.